



Press Release

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Students at Johnson Creek Elementary Learn How to be Prepared for Disasters and Emergencies

STEP Program Teaches Kids How to Assemble Emergency Kits and Develop an Emergency Plan with Their Families

JOHNSON CREEK, Tuesday, March 15, 2016 – With severe weather season fast approaching, nearly 150 students at Johnson Creek Elementary School learned today how to be prepared to respond in the event of a disaster or emergency.

The students are participating in the STEP, or Student Tools for Emergency Planning, program for the fourth year in a row. The statewide program teaches 5th graders how to be prepared for various emergencies and disasters, including tornadoes, flooding and storms. The program also shows students how to put together an emergency kit and develop an emergency plan with their families.

“Emergencies and disasters can happen at any time to anyone with little to no warning, and that’s why we think it is so important to prepare our students,” said Kris Blakeley, principal of Johnson Creek Elementary School. “We’re excited to teach the STEP curriculum once again this year and give our students the tools and knowledge they need to have confidence in an emergency situation.”

Students heard from officials from Wisconsin Emergency Management and AT&T about actions they can take to be prepared in an emergency or disaster situation.

“When an emergency happens, our young people need to know how to respond and act quickly,” said Representative Joel Kleefisch. “Not only does STEP teach students how to prepare for emergencies, but it also encourages them to share that information with their families and communities.”

The 2016 STEP program is supported by a \$15,000 AT&T Innovation & Investment Award. AT&T has a long-standing commitment to disaster preparedness and business continuity, and is the first company in the nation to earn U.S. Department of Homeland Security (DHS) certification for disaster preparedness. Since 2012, AT&T has provided \$58,000 total to support the STEP program in Wisconsin.

“We know how critical it is to be ready and prepared to respond in the event of a disaster or emergency,” said Scott T. VanderSanden, president of AT&T Wisconsin. “Not only are we proud that our network operations are state-of-the-art when it comes to performing during and after a disaster, but we are also proud to help prepare Wisconsin families to respond to emergencies through our support of the STEP program.”

Teachers are provided with all STEP materials at no cost to the schools, including instructor guides, DVDs and copies of student handouts. All students participating in the program also receive an emergency kit to take home, which includes a flashlight. The basic lesson is only one hour of instruction, but teachers can expand the lessons to cover eight hours of materials.

This is the sixth year that STEP is being offered to schools in Wisconsin. Over 11,000 students from 200 schools across Wisconsin are participating in the STEP program this spring. Over 28,000 students have participated in the program over the past five years. To view the list of participating schools by county, please visit http://Readywisconsin.wi.gov/step/step_2016_Schools.pdf.

For more information on STEP, please visit <http://readywisconsin.wi.gov/step/>.

The AT&T Wisconsin Innovation & Investment Award program provides funding to local organizations and programs that improve the community by advancing education, enhancing the environment, promoting economic development, or delivering other community services.

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