



MEDIA CONTACT:

Kristina LeVan, Wisconsin Department of Tourism
608-266-0458; klevan@travelwisconsin.com

Lisa Marshall, Wisconsin Department of Tourism
608-267-3773; lmarshall@travelwisconsin.com

FOR IMMEDIATE RELEASE

NORTHERN WISCONSIN TOURISM IS OPEN FOR BUSINESS
Local lodging, attractions, campgrounds remain open after severe weather

MADISON, Wis. (July 14, 2016) – Despite recent severe storm damage in Northern Wisconsin, tourism is open for business. Clean up and repair is an ongoing process, and the Department of Tourism and local tourism businesses encourage visitors not to cancel their vacation plans.

Travelers should be prepared for detours and are encouraged to call ahead to individual tourism businesses or visitor centers for further information about local conditions. Road closures and detours are available at www.511wi.gov, and updated state park and trail conditions can be found on the [Department of Natural Resources website](http://www.dnr.wisconsin.gov). Below is a list of local tourism organizations and visitor centers; additional information may be available on each destination's website and social channels.

Ashland County

Ashland Chamber of Commerce, www.visitashland.com
ashchamb@centurytel.net; 715-682-2500

Madeline Island Chamber of Commerce, www.madelineisland.com
vacation@madelineisland.com; 715-747-2801

Bayfield County

Barnes Tourism Committee, www.barnes-wi.com
tom.krob@msn.com; 715-795-2782

Bayfield Chamber of Commerce & Visitor Bureau, www.bayfield.org
chamber@bayfield.org; 715-779-3335

Cable Area Chamber of Commerce, cable4fun.com
chamberdirector@cable4fun.com; 715-798-3833

Bayfield County Tourism, www.bayfieldcounty.org
MMotiff@bayfieldcounty.org; 1-800-472-6338

National Park Service / Apostle Islands National Lakeshore, www.nps.gov/apis
bob_krumenaker@nps.gov; 715-779-3397 x101

Northern Great Lakes Visitor Center, www.nglvc.org
info@nglvc.org; 715-685-9983

Burnett County

Siren Chamber of Commerce, www.visitsiren.com
chamber@visitsiren.com; 715-349-8399

Douglas County

Superior-Douglas County Chamber of Commerce, www.superiorchamber.org
chamber@superiorchamber.org, 715-394-7716

Iron County

Hurly Chamber of Commerce, www.hurleywi.com
hurley@hurleywi.com; 715-561-4334

Mercer Chamber of Commerce, www.mercercc.com
info@mercerc.com; 715-476-2389

Sawyer County

Hayward Lakes Convention & Visitors Bureau, www.haywardlakes.com
info@haywardlakes.com; 715-634-4801

Hayward Chamber of Commerce, www.haywardareachamber.com
chris@haywardareachamber.com, 715-634-8662

Washburn County

Washburn County Tourism, www.washburncounty.org
TourWashburnCounty@centurytel.net, 800-367-3306

Spooner Chamber of Commerce, www.spoonerchamber.org
spoonerchamber@spoonerchamber.org, 715-635-2168

#