



## Public Service Announcement

Local Contact:

### **Flood Insurance – 30 sec.**

The flood season in Wisconsin has already begun. Floods and flash floods can be the number one natural disaster in the United States, and flood damage is often NOT covered by your homeowners' or renters' insurance. Flood insurance is the first line of defense against costly damage to your home or property. Why take chances? Sign up now because there's a 30-day waiting period before coverage goes into effect. Ask your insurance agent about the National Flood Insurance Program or go to [FloodSmart.gov](http://FloodSmart.gov). Learn more about protecting your home and family at [Ready.wi.gov](http://Ready.wi.gov).

LOCAL TAG: A message from \_\_\_\_\_.