



Public Service Announcement

Local Contact:

Flood Preparedness – 60 sec.

All of us recall the catastrophic flooding in Wisconsin last year. Did you know that floods cause more damage and loss of life nationwide than any other natural disaster? If flooding affects our area will you be ready? It's YOUR responsibility to prepare. Make sure you have flood insurance. Right now, gather items to make a life-saving emergency supply kit. You'll need a waterproof flashlight, a portable battery-operated radio and lots of extra batteries. A first aid kit is essential, and you'll want a three-day supply of food and water for everyone in the family, including your pets. Make a family plan for getting safely out of your home and contacting family members if you're separated. Your pets won't be allowed in emergency shelters, so make plans for them as well. Learn flood warning signs and get a NOAA weather radio to keep up with alerts. Go to ReadyWisconsin.wi.gov to learn more about getting a kit, making a plan and staying informed.

LOCAL TAG: A message from _____.