



Public Service Announcement

Local Contact:

Recognizing Hypothermia – 30 sec.

Hypothermia is a deadly condition that strikes during very cold weather or when people are chilled from rain, sweat or cold water. Shivering, exhaustion, confusion, fumbling hands, memory loss, slurred speech and drowsiness are signs of hypothermia. Babies with hypothermia have bright red, cold skin and very low energy. Stay dry and change wet clothing right away. Seek immediate medical attention for signs of hypothermia. Stay safe this winter. Be prepared. For more information go to Ready.wi.gov.

LOCAL TAG: A message from _____.