



Public Service Announcement

Local Contact:

Lightning – 30 sec.

Lightning kills. If you hear thunder and you're outdoors, boating or swimming, find shelter immediately in a building or car – not a convertible. If you can't get to shelter, go to a low-lying place away from trees, poles or metal objects. If you're in the woods, find a low spot under the shortest trees you can find. If your hair stands on end, squat low to the ground and get as small as you can. For more information, go to Ready.wi.gov.

LOCAL TAG: A message _____.