



Public Service Announcement

Local Contact:

Winter Emergency Car Kits – 15 sec.

Keep a winter survival kit in your vehicle this winter with blankets or sleeping bags, a flashlight, first aid kit, shovel, booster cables, food and a strip of bright fabric to signal for help. Also pack sand or cat litter to use for traction. For more information go to Ready.wi.gov.

LOCAL TAG: A message from _____.