



Public Service Announcement

Local Contact:

Winter Emergency Car Kits – 30 sec.

Winter driving can be hazardous. Last year there were close to 17,000 accidents in Wisconsin on icy and snow-covered roads. Prepare for the worst. Carry a winter survival kit in your vehicle. Pack blankets or sleeping bags, a good flashlight with extra batteries, a first aid kit, a shovel, booster cables and a strip of bright fabric to signal for help. And don't forget high-calorie, non-perishable food and sand or cat litter to use for traction. Stay safe this winter. Be prepared. For more information go to Ready.wi.gov.

LOCAL TAG: A message from _____.