



Public Service Announcement

Local Contact:

Winter Car Stranded – 30 sec.

Do you know what to do if your vehicle gets stranded on the road? Winter driving can be hazardous. Last year there were close to 17,000 accidents in Wisconsin on icy and snow-covered roads. Keep a charged cell phone with you, call 911 and stay with your car. Run your heater just 10 minutes per hour with one window slightly open. Keep lights and exhaust pipe free of snow. Tie a brightly colored flag to your radio antenna. Stay safe this winter. Be prepared. For more information go to Ready.wi.gov.

LOCAL TAG: A message from _____.