



Public Service Announcement

Local Contact:

Weather Radios – 45 sec.

Mom I wish I had known that rain last night was going to change to ice! I NEVER would have let the kids drive to the game.

VO Don't let sudden changes in the weather catch you off guard. You need a NOAA weather radio. A weather radio will alert you whenever weather conditions become hazardous. Whether it's snow and ice, flooding or tornadoes, you can get up-to-the-minute emergency weather information where and when you need it. Most electronics stores sell weather radios in a variety of models and prices.

It sounds like a weather radio is something no home should be without.

Mom A NOAA weather radio should part of everyone's emergency plan and kit. Stay safe this winter. Be prepared. For more information go to Ready.wi.gov.

VO LOCAL TAG: A message from _____.

LOCAL
TAG